



CLEARION

Simply Transformational

Laura Ribas
Director of Marketing
(585) 571-1223
lribas@clearion.com

For Immediate Release
October 18, 2016

Clearion Announces Advanced Reporting and Analytics Capabilities

Atlanta, GA—Clearion, a leading provider of seamlessly integrated geospatial solutions that simplify complex work management processes for utility, telecom, gas and transportation companies worldwide, today announced that it has made major investments in its reporting and analytics capabilities and is launching an advanced, third generation solution that is free for all customers. Clearion is demonstrating the advanced reporting and analytics capabilities at Esri GeoConX this week and in November at the Clearion annual user conference in Atlanta.

This powerful, flexible Clearion solution is among the first in the industry to provide users with maximum control over, and visibility into, their data. The heart of this solution is an advanced data processing engine that runs natively on Clearion operational data. Clearion is adding this reporting tool to its core software which will be available to all customers. Clearion can now easily configure custom reports that previously required software engineers writing compiled code.

Because complex reports no longer require custom code, building and maintaining new reports is now faster, easier and less expensive than ever.

The new capabilities include real-time reporting and advanced analysis directly from Clearion Mobile or Work Manager applications, which allows end users to pose questions about data without having to access a separate reporting tool. In addition, this Clearion solution:

- Speeds adoption and lessens the learning curve
- Provides easy interaction and data navigation with an elegant, new, graphical user interface (GUI)
- Automates the back end (e.g., simply click on a check box in the GUI and the database is updated)
- Eliminates the need to do a nightly batch process to migrate data into a reporting format
- Incorporates data from external sources to answer broader questions
- Radically reduces custom coding to reduce development and maintenance costs
- Eliminates the need to invest in a costly, third-party business intelligence tool
- Delivers capabilities across the entire Clearion suite of products

“We believe that this exciting reporting and analytics solution is a game-changer. It can truly transform the way in which our customers interact with their data whether in the office or field,” said Chris Kelly, Senior Vice President, Clearion. “For example, a user can rank feeders based on specific criteria and use the output to prioritize where to trim. It allows customers to gain high-value insights about every aspect of their vegetation management programs in a relatively easy fashion.”



CLEARION

Simply Transformational

Adds Lianne Stewart, Vice President, Client Services, “There are no longer limits to what customers can ask of their data or when. Just like other elements of the Clearion product suite, customers now have a fully configurable reporting solution that grows with them.”

About Clearion: Clearion is a leader in end-to-end technology solutions designed to help companies radically transform their work environments, strengthen communication among work groups and serve their customers more effectively. Clearion works with leading utility, telecom, gas and rail companies across the globe to solve complex operational challenges—and provide highly innovative, yet easy-to-deploy, solutions to aid in the design, construction and maintenance of utility assets and large scale infrastructure. Clearion is a Gold Tier member of the Esri Partner Network and a sister company of Lewis Tree Service, one of the largest utility vegetation management companies in North America. Learn more at clearion.com.