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Clearion Modules Can Help Utilities More Easily Gain Right-of-Way Stewardship Accreditation

Atlanta, GA—Clearion, a leading provider of seamlessly integrated geospatial solutions that simplify complex work management processes for utility, telecom, gas and rail companies worldwide, has begun promoting a comprehensive suite of software tools that helps utilities to easily plan, manage, and report on their Integrated Vegetation Management (IVM) activities as they seek accreditation from the Right-of-Way Stewardship Council (ROWSC).

The ROWSC is an accreditation program that establishes standards for responsible right-of-way (ROW) vegetation management along corridors. The program promotes the application of IVM and best management practices to utility vegetation managers in order to maintain power system reliability and address ecological concerns.

The design of Clearion's comprehensive software modules was informed by the standards established by the ROWSC. Utilities seeking this rigorous ROWSC accreditation may utilize Clearion to:

- Standardize an IVM management plan—including a clearance phase followed by foliar herbicide application—for ROW sustainability.
- Track progress against the IVM management plan (e.g., herbicide application, total acreage).
- Document water bodies (e.g., rivers, streams, wetlands), endangered species and cultural resources including artifacts and historic sites.
- Store and access parcel and easement data including easement images and other photos.
- Utilize GIS tools to visualize the sustainable vegetation inside and outside the wire zone.
- Demonstrate the downward trend of active ingredients used in herbicide application over time thereby minimizing environmental hazards.
- Validate the extended cycle times achieved each year with advanced planning and maintenance—and the resulting annualized cost savings.
- Ultimately achieve five (5) year IVM cycles with low volume herbicide application, reduced maintenance costs, and a sustainable IVM program.

“We find that today’s utility vegetation managers are looking for better ways to plan and manage their environmental sustainability efforts,” said Nelsen Money, IVM consultant/past president of the Utility Arborist Association (UAA) and current chairman of the *UAA Newslines*. “Tools like those offered by Clearion ease the burden and help vegetation management teams meet the ROW accreditation criteria



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more readily so they can focus on what really matters to them including fostering the sustainability of native vegetation and herbaceous plants, enhanced wildlife, and pollinator habitats.”

Adds Chris Kelly, Senior Vice President, Clearion, “Results from these activities are a win: win for everyone—from the utilities to the general public. As utilities further invest in sustainability initiatives, they gain significance well beyond the positive public relations to creating real-world, health, safety and environmental benefits.”

About Clearion: Clearion is a leader in end-to-end technology solutions designed to help companies radically transform their work environments, strengthen communication among work groups and serve their customers more effectively. Clearion works with leading utility, telecom, gas and rail companies across the globe to solve complex operational challenges—and provide highly innovative, yet easy-to-deploy, solutions to aid in the design, construction and maintenance of utility assets and large scale infrastructure. Clearion is a Gold Tier member of the Esri Partner Network and a sister company of Lewis Tree Service, one of the largest utility vegetation management companies in North America. Learn more at clearion.com.